



# PUTTIN' ON the RITZ!

SAT.  
NOVEMBER  
2<sup>ND</sup>

## WHAT IS SAFE PET OTTAWA?

SafePet Ottawa is a registered charity (**charitable number: 81912 7929 RR0001**) conceived out of necessity to help women who are fleeing from domestic violence with their beloved animal companions. We manage a dedicated foster network of individuals across the city who provide temporary care, food, and safe haven to the pets of women who've sought temporary solace in VAW (Violence Against Women) shelters. Once the owner is rehomed and ready to start anew, we return her pet back in full health, with all the supplies and food they need to get off on the right foot again.

In Ottawa, 48 percent of women who should leave an abusive relationship will not, because they are afraid of the consequences of leaving their pets behind with their abusers.

## ABOUT THE 2019 PUTTIN' ON THE RITZ BALL

This November 2nd, we are excited to announce that we are hosting our fourth annual Charity Gala: The 2019 SafePet Ottawa "Puttin' On The Ritz" Ball! This event is designed to raise funds dedicated to improving and maintaining the function of SafePet Ottawa as a charity organization. These funds will be directed towards: covering veterinary costs for injured or abused animals, to provide equipment, food and supplies to fosters with animals in their care and to continue to grow awareness in the local community of the SafePet Ottawa program. This year's Ball will take place on Saturday, November 2nd 2019 at the Ottawa Marriott Hotel (100 Kent Street). Tickets are on sale and the whole city is invited to join us in this annual celebration!

100 percent of the profits raised from our annual fundraising events go directly to supporting the SafePet mission – aiding in the removal of animals from violent households.

# SAVE THE DATE

## SAT. NOVEMBER 2<sup>ND</sup>

We greatly appreciate the support your organization is able to provide our event, and there are a number of ways in which you can help SafePet by becoming a sponsor for this year's Ball. Sponsorship options for this special event include:

### GIFT BAG PRODUCT SPONSOR PRODUCT DONATIONS

As a gift bag sponsor, you can supply various sample-sized products to our gift bags leaving the event in the hands of our 250 attendees.

- A minimum quantity of 250 is required for products you wish to donate, to ensure even distribution.  
**Example:** 75 small dog treats + 75 cat treats + 100 x retail coupons = 250 pieces.
- You may fill each of the 250 bags with marketing collateral of your choice: business card, 8.5 x 11 folded brochure, pin/tag, pen, t-shirt or other branded merchandise.
- We are also looking for non-pet-related goods, such as (but not limited to): sample-sized candles, perfumes, lotions, cosmetics, chocolates & sweets, discount coupons, free trial vouchers and any other products.

### AUCTION ITEM DONATIONS

We are planning to host live and silent auctions as well as a raffle draw throughout the evening. Any donations large or small are instrumental for the success of this event, and are much appreciated.

Ideas for auction items:

- Sample / floor model products
- Gift cards & certificates
- Coupons (BOGO/ 50% Off)
- Surprise Bags filled with an assortment of products
- Premade gift baskets
- Vintage liquors / wine / beer gift sets
- Artwork; original or prints
- Services (please provide a stack of business cards and a small tabletop display describing your services)
- Gourmet food items / gift baskets
- Jewelry and fine accessories for men and women
- Fine pet accessories and equipment for all animals

Thank you so much for taking the time to learn about the SafePet Ottawa program and for your dedication to our success.

**If you have any questions** about what is an appropriate auction item donation, or to arrange for the pick-up or drop-off on a donation, please email us at: [info@safepetottawa.com](mailto:info@safepetottawa.com)

To become a Gift Bag Sponsor or a sponsor of another kind, please contact Dana Desmarais, President of SafePet Ottawa at: [president@safepetottawa.com](mailto:president@safepetottawa.com)



Sincerely,  
Dayna Rose  
President, SafePet Ottawa

To learn more about what we do to help women and animals, visit [safepetottawa.com](http://safepetottawa.com)